



EARLY SHOPPERS SCORE SAVINGS ON WEEK-LONG BADGES FOR AMERICAN CENTURY CHAMPIONSHIP STARTING DEC. 1

37th Annual Celebrity Golf Tournament, July 8-12, at Edgewood Tahoe

Nov. 20, 2025 (SOUTH LAKE TAHOE, Calif./Nev.) – How can you give Stephen Curry, Charles Barkley, Nate Bargatze, Tony Romo, George Kittle, Colin Jost, Annika Sorenstam and 80 more sports and entertainment celebrities as a Christmas gift? With a week-long Grounds Badge to the American Century Championship, the celebrity golf tournament at Lake Tahoe, July 8-12, 2026.

The five-day badge is on sale from December 1 through Christmas Day at <https://shorturl.at/Jxjw5> (*Link becomes active beginning midnight, Dec. 1.*)

Even better, the specially priced \$175 online ticket represents 37.5 percent savings compared to the daily ticket price. Talk about an “insanely cool holiday gift guaranteed to sell out.”

Smart shoppers, name droppers and big boppers will have first shot at savings before Christmas – the next purchase opportunity for the week-long Grounds Badges will be April 1 and based on availability. Daily tickets will also go on sale then for \$50 per day Wednesday and Thursday and \$60 each day Friday through Sunday. Tourism officials encourage visitors to secure the week-long Badge now and lodging in advance for this popular time of summer. For accommodation options visit: visitlaketahoe.com.

South Lake Tahoe is the destination and Edgewood Tahoe Golf Course the place to see many of the biggest names in sports and entertainment for the 37th annual rendition of celebrity golf’s biggest tournament.

The American Century Championship is South Shore's largest special event, televised on NBC Sports. The week of luminaries, golf, spectacular scenery, and a vibrant nightlife scene at the Stateline casinos and resorts have made it an annual must-attend event. While player commitments will be announced starting in January, fans are guaranteed to see Hall of Famers, All Stars, superstars, fan favorites and entertainment personalities. Participants in 2025 included champion and former National Hockey League All-Star Joe Pavelski along with 2023 champion Stephen Curry, Travis Kelce, Jason Kelce,

Kyle Juszczyk, George Kittle, Josh Allen, Charles Barkley, Tony Romo, Aaron Rodgers, Miles Teller, Larry the Cable Guy, and Jack Wagner among the 80+ players.

The American Century Championship is hosted annually at Edgewood Tahoe Golf Course in Stateline, Nev. in a 54-hole competition aired live on NBC Sports, Peacock and GOLF Channel. American Century Investments, the event's title sponsor since 1999, continues its role in partnership with NBC Sports, the Lake Tahoe Visitors Authority, Edgewood Tahoe Golf Course and the South Lake Tahoe community. Since its inception in 1990, the American Century Championship has donated more than \$8.5 million to local and national non-profits. For tournament information:

[AmericanCenturyChampionship](#).

For the latest updates, details, photos, celebrity tweets use #ACCgolf and follow @ACChampionship on [Instagram](#), and [Facebook](#) and [X](#). For tournament information and updates: [www.AmericanCenturyChampionship.com](#).

For destination information, accommodations, and events, explore [www.VisitLakeTahoe.com](#), [Facebook](#), [YouTube](#), [Instagram](#) use #VisitLakeTahoe to share posts.

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About American Century Investments

American Century Investments is a leading global asset manager focused on delivering investment results and building long-term client relationships while supporting breakthrough medical research. Founded in 1958, American Century Investments' 1,400 employees serve financial professionals, institutions, corporations and individual investors from offices in Kansas City, Missouri; New York; Los Angeles; Santa Clara, Calif.; Portland, Oregon; London; Frankfurt, Germany; Hong Kong; and Sydney. Jonathan S. Thomas is chairman, chief executive officer and president, and Victor Zhang serves as chief investment officer. Delivering investment results to clients enables American Century Investments to distribute over 40% of its dividends to the Stowers Institute for Medical Research, a 500-person, non-profit biomedical research organization. The Institute owns more than 40% of American Century Investments and has received dividend payments of more than \$2 billion since 2000. For more information about American Century Investments, visit: [www.americancentury.com](#).

About the Lake Tahoe Visitors Authority – Destination Sponsor

With more than 75 plaudits and accolades from national media outlets, Visit Lake Tahoe combines the distinctive appeal of two worlds: unparalleled natural beauty and an array of world-class outdoor recreation, entertainment, nightlife and gaming. As a responsible tourism destination, it offers a balanced approach regarding social and environmental impacts to preserve its appeal for generations. For information about lodging, recreation, events, and mindful travel at Visit Lake Tahoe log onto [www.VisitLakeTahoe.com](#).